



April 10, 2008

**Via Electronic Filing**

Ms. Marlene H. Dortch  
Office of the Secretary  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Re: MB Docket No. 07-148/Quarterly Report on Transition Partner Consumer  
Education

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Dear Ms. Dortch:

Starz Entertainment, LLC ("Starz"), is pleased to be a DTV.gov Transition Partner and submits this quarterly report of its consumer education efforts. As you may know, Starz is a leading provider of multiple premium movie channels. Starz seeks to facilitate the digital transition by providing highly desirable digital programming, particularly HDTV programming, and also by participating in efforts to inform viewers of the impending digital transition.

Starz continues to believe that the digital transition will be facilitated by making an increasingly wide variety of high definition programming available to viewers, thereby stimulating the demand for digital television during the interim. Recognizing viewer demand for high-quality digital television, Starz has launched multiple high definition channels, beginning with Starz HD in December 2003. More recently, it launched Starz Comedy HD, Starz Edge HD, and Starz Kids & Family HD in October 2007. Further, Starz launched the Starz HD On Demand and Encore HD On Demand services in September 2006, which provide viewers with a wide variety of popular high definition movies on an on demand basis. These kinds of desirable high definition digital programming services are causing viewers to purchase digital high definition televisions and accelerating the transition to digital television.

Although the premium movie channels distributed by Starz do not have commercial breaks, Starz has determined that it will produce public service announcement(s) to educate viewers about the digital transition, which it expects to air on its channels. Starz also will make such public service announcement(s) available to multi-channel video programming distributors and other third parties. Starz expects to undertake these initiatives during the next reporting quarter.

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If you have any questions regarding the above information and activities, please contact me.

Very truly yours,

/s/

Richard Waysdorf

Senior Vice President, Business & Legal Affairs -  
Distribution

cc: Ms. Cathy Siedel, Chief, Consumer and Governmental Affairs Bureau  
Ms. Pam Slipakoff, Chief of Staff, Consumer and Governmental Affairs Bureau  
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